

14/06/2017 - Gestion des droits par l'Adagp



Help us to prepare the futur and send us digital images of your artwork.

The Internet disseminates works on a scale unprecedented in history. This revolution, which is described as "technology" - though it is no longer limited to just that, requires adjustments in all parts of the economy. Regarding graphic and visual arts, there have never been so many works circulating so quickly. **This expansion of broadcasting makes it obvious that there is a need to supplement monitoring done by human eyes by using digital tools.** Only intelligent machines are now able to find images of your works on the web.

ADAGP is embarking on this challenge by innovating on the international stage and taking the lead with the AIR (automatic image recognition) Project. The relevant technology does exist and French companies are right at the cutting edge of it: **it is called (digital) fingerprinting.** This term refers to those algorithms capable of recognising, extracting and filtering mass data from searched images. This filtering should ultimately transform detection capabilities with regard to image utilisation and the procedures for allocating rights to each image.

In order for this technology to be operational, it must be based on a very wide database of images so that it can be as exhaustive as possible. This is why we are launching this call for contributions.

Artists, beneficiaries: in order to enable us to more effectively manage your rights, **please download the pictures of your works in yout Member Area** (digital files), so that we can include them in our digital

fingerprinting database.

WHAT FILES SHOULD I SEND?

- minimum definition for each image file: 500 x 500 pixels (no maximum)
- file format: jpg or png

WHERE SHOULD I SEND THEM?

It is now possible to download the images directly to [your member area](#) [1] in the "AIR" tab of the menu.



[1]

However, if this is not possible for you, you can also send us your images by email or by post:

- Complete the Excel table for identifying your works to download [here](#) [2].
- Send the image files and the Excel table by Wetranfer to air@adagp.fr [3] or on support (CD, DVD, USB key, etc.) by post to

AIR, ADAGP

11 rue Duguay-Trouin

75006 Paris.

For all information:

Write to air@adagp.fr [3] (link sends e-mail), or call 01 43 59 09 79.

The database thus formed will not be used in any way to distribute or market the images, but only to extract their digital imprint in order to "trace" the works and thus better protect your copyright.

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Links

[1] <https://extranet.adagp.fr/authentication/login>

[2] <https://www.adagp.fr/sites/default/files/bordereau-envoi-des-images-fingerprinting.xls>

[3] <mailto:air@adagp.fr>

[4] <https://www.adagp.fr/en/actualites>