

You are a museum or cultural venue (Frac, Foundation, Exhibition centre, etc) and preparing a temporary or permanent exhibition ?

You want to print publications as part of an exhibition, produce merchandise or put your collections online ?

To check that the artist you are interested in is part of the Adagp catalogue, [click here](#) [1] or use the tool bar on the right of the screen.

To reproduce and show a work in our catalogue, you must send us a request for prior permission. You can use the [online form](#) [2] or send us an email. In return for the permission granted, you will have to pay royalties, the amount of which are calculated on the basis of our [schedule](#) [3].

If the works of our artists are frequently used in your publications, we will propose an agreement which will make the whole process quicker and easier, while also giving you the opportunity to access advantageous financial terms.

For more information about the conditions of permission, concerning in particular :

- your exhibition catalogues, invitations, promotional or commercial posters, merchandise (post cards, bookmarks, magnets etc.), check the specific pages or contact DRFrance@adagp.fr [4]

- press kits and communication on the press, check the following pages or contact presse@adagp.fr [5]

- DVDs, creation and screening of videos, check the specific pages or contact audiovisuel@adagp.fr [6]

-multimedia projects, applications or putting your collections online, check the specific pages or contact multimedia@adagp.fr [7]

If you are a user based abroad, please send your request to our Foreign Reproduction Rights Department (DREtranger@adagp.fr [8]) which, according to the country, will handle it directly or pass it on to the sister company concerned.

Adagp also has an [Image Bank](#) [9] which you can use to obtain HD (High Definition) files of 25,000 works by 1,500 artists for your projects. To ensure quality images, digital files are checked and validated by Adagp with the artists or their beneficiaries. With the Adagp Image Bank, you can obtain a digital image of the work at the same time as permission to use it under copyright.

The cultural organisation I work for, (Museum, Frac, Cultural centre, Foundation,...) regularly reproduces works from the Adagp catalogue. What do I have to do ?

Adagp can propose an appropriate agreement, accompanied with financial terms specific to cultural organisations and corresponding to the extent of your projects. However, such an agreement does not exempt you from requesting prior permission from us. For more information, please contact the France Reproduction Rights Department : DRFrance@adagp.fr [4]

The cultural organisation I work for wants to put its collections of artworks on-line, what is the procedure ?

Adagp can propose an appropriate agreement, accompanied with financial terms specific to cultural organisations and corresponding to the extent of your project. The aim of this agreement is to simplify the process for you and it works on the basis of declaration and not on the basis of requests for prior permission except in certain cases when the consent of the artist or his/her beneficiaries is required: in the case of adaptation of the work, monograph publication or when a large number of works is required for one artist. The aim is also to allow you to schedule the dates on which content is put online according to your budget.

For more information, please contact : multimedia@adagp.fr [7]

I want to promote my temporary exhibition in the media. What do I have to do ?

You want to make HD files of some works exhibited available to journalists ?

The files you provide to the media can be exempt according to the following conditions :

For print media publications registered with the CPPAP : the first two reproductions of less than a 1/4 page will be exempt from royalties

For online media publications registered with the CPPAP : two reproductions during the event will be exempt from royalties.

In excess of this number and this format, the reproductions will be billed to the media publications in accordance with our schedules.

Media publications benefiting from agreements with Adagp shall refer to the stipulations of such agreement.

You want to buy space in the press ?

Insertions identically reproducing the poster for your exhibition previously authorised by the France Reproduction Rights Department will be exempt from royalties.

If the visual of the poster used for the insertions is modified (reframing, detail, etc.) or another visual is used, you have to send a request for permission to the Press Reproduction Rights Department (presse@adagp.fr [5]). You (the Museum) will then have to pay the reproduction royalties.

You want to promote your exhibition on television ?

1) You want to allow television journalists to report on your temporary exhibition ?

Adagp has signed agreements with all French television channels including local ones with the exception of Canal + and news channels. The royalties will be handled in accordance with these agreements. So simply ask the journalists to inform us by email of the date the report is shown :audiovisuel@adagp.fr [6]

For Canal+, news channels and web TVs, the first two works are exempt under the exception d'actualité applicable to current events. In excess of this, journalists must send us a request for prior permission and the channel must pay the royalties.

2) You want to make a “trailer” for the exhibition :

Adagp has signed agreements with all French television channels including local ones with the exception of Canal + and news channels. So all you have to do is declare the works you want to use, the channels and the periods during which the trailer is shown. The royalties will be handled in accordance with these agreements. The same applies if the trailer is put online on Dailymotion and Youtube.

To show this trailer on Canal +, a news channel, a web TV or in cinema theatres, you must send us a request for prior permission and pay the associated royalties.

Why do I have to pay reproduction royalties when I've bought the file for the work from a photographic agency / image bank ?

Buying a photographic document on which a copyright protected work is reproduced does not release you from requesting permission from Adagp to reproduce this work. Your purchase only concerns the photographic rights.

Only Adagp is authorised to manage the reproduction rights relating to the work when the artist or his/her beneficiaries have entrusted their rights to Adagp.

Why do I have to request prior permission and pay royalties to use a work when the owner has given me permission to use it for free ?

You must not confuse the material ownership of a work or a digital file containing the image of this work with the copyrights that are invested in the artist or his/her beneficiaries.

If the work you want to reproduce belongs to the catalogue managed by Adagp, then you will have to contact the France Reproduction Department (DRFrance@adagp.fr [4]) to submit a request for permission.

Royalties will be paid for this use to Adagp, as with all other uses.

I have an agreement for my website, how do I declare the content I have used ?

Adagp provides a declaration form you can [download here](#) [10].

If the content of your data base is so extensive you need to cross-reference data to make your declaration, you can also import a list of our artists by [clicking here](#) [11].

Can I obtain a high definition image of the work I want to reproduce ?

Adagp has an Image Bank which currently holds 25,000 images. This collection can be viewed freely and at no charge at the following address: bi.adagp.fr [9].

To ensure quality images, digital files are checked and validated by Adagp with the artists or their beneficiaries.

If you are looking for an artist or a work you cannot find on the website, do not hesitate to contact us: banque.images@adagp.fr [12]. Our team will try and get the file as soon as possible.

Get permission for use under copyright and the digital image of the work at the same time, remembering that :

- the photographic rights for providing the files will be invoiced to you by the Image Bank Department
- the royalties for the work will be invoiced to you by the departments concerned according to the mode of use

The creator of the work I want to reproduce is not French, why do I have to go through Adagp ?

You have to go through Adagp when you are user based in France and the artist is mentioned in the list of artists managed by Adagp even if he/she is not French. Adagp manages an international catalogue through its reciprocal agency arrangements with almost 50 collecting societies on 5 continents.

Links

[1] http://www.adagp.fr/en/search/rp_rights

[2] <https://demande.adagp.fr/>

[3] https://www.adagp.fr/sites/default/files/bareme_adagp.pdf

[4] <mailto:DRFrance@adagp.fr>

[5] <mailto:presse@adagp.fr>

[6] <mailto:audiovisuel@adagp.fr>

[7] <mailto:multimedia@adagp.fr>

[8] <mailto:DREtranger@adagp.fr>

[9] <https://www.adagp.fr/en/images-bank#>

[10] <https://www.adagp.fr/sites/default/files/declaration-utilisation-site-internet.xls>

[11] <https://www.adagp.fr/sites/default/files/repertoire-adagp-2014-09-23.txt>

[12] <mailto:banque.images@adagp.fr>