

The Reproduction Rights - Media department monitors copies made by newspapers and magazines (print or online) registered with [CPPAP](#) [1] (Commission paritaire des publications et agences de presse).

The department offers 3 types of service :

- handling requests to reproduce your works made by magazines and dailies ;
- obtaining your prior consent for the following uses: reproduction on the cover or the front page, advertising insertions, special editions ;
- collecting your royalties when your works are reproduced in the media.

Whether this is through agreements signed with publishers or by monitoring copies made in daily newspapers and magazines, general or specialised in art, the Reproduction Rights – Media Department monitors the use of your works in the media on an everyday basis.

Your royalties are invoiced on the basis of two criteria :

1) The area of the copied work and circulation of the publication (or number of visits/downloads): these elements are used to determine the rate applicable in accordance with the “Magazines-Dailies-Periodical” and “On-line Media” [schedules](#) [2];

2) The purpose of reproduction: in accordance with the instant information via the media exception (stipulated in article L. 122-5 9° of the French intellectual property code), your works can be freely copied for the duration of the event when they are used for an information item (e.g.: advert for an exhibition, opening, etc): up to two reproductions of a quarter page for print media and two reproductions for online media.

Once the invoice has been paid by the user, ADAGP pays the sums into the artists’ account every six months, after deducting its costs. Details of the use will be indicated on the statement sent with the payment.

Our Media Rights Department only manages the rights of artists who have signed up to ADAGP to manage their reproduction and public

communication rights. Therefore, artists who have only signed up for collective rights are not covered for this service.

For further information, contact: Presse@adagp.fr ^[3]

Read the sections below to find out what ADAGP can do for you :

A journalist wants to use my works, what shall I do ?

Please ask the publication to send an email to Presse@adgap.fr ^[4] or use the on-line [form](#) ^[5] to obtain a reproduction authorisation.

This will allow ADAGP to collect your royalties as quickly as possible.

Can the use of my works in foreign media be monitored ?

Yes, because ADAGP is represented in almost 50 countries on 5 continents by its sister companies responsible for managing its catalogue in the countries where they operate. For such uses, our sister companies use their own schedule. In the countries where there is no collecting society, ADAGP acts directly.

If you receive an authorisation request from a foreign publisher or producer, please send it to us so we can pass this request on to the sister company concerned.

In this case, please indicate :

- for print media : title of publication, date published, page on which your work is reproduced or,
- for online media : title of website, date it is put on-line and the url address of article.

As far as royalties from foreign countries are concerned, our sister companies pay us on a twice yearly basis for the most part.

For further information, contact the Foreign Reproduction Rights Department: DREtranger@adagp.fr ^[6]

What shall I do when I receive a reproduction authorisation request from you ?

To consult you, we email, fax or post you a reproduction and public communication authorisation request (standard form) containing details of the publisher's project. It is important to reply as soon as possible so the publisher knows the outcome of its request. If you do not reply quickly, the project may be abandoned.

Please give us your email address if you have one as this will make the whole process quicker and easier.

After receiving authorisation from ADAGP, the user will implement the project and send a copy for approval by ADAGP.

On receipt of this copy, ADAGP will send the corresponding royalties invoice to the publisher and the sums received will then be distributed to you after deduction of our costs.

What shall I do when I receive a reproduction authorisation request from a user directly ?

When you are contacted directly by a user, you must inform them that you have appointed Adagp to manage your rights and direct them to us so we can handle their authorisation request

My works have been used in an article without my permission

To ensure that copies of your works have been monitored by ADAGP, you have to make sure that:

- these copies are not covered by the [instant information exception](#) ^[7] (because in this case, two reproductions are exempt from royalties for the duration of the event, for a 1/4 page per article for print media)
- no assignment of rights has been agreed

If not, you must report the use to Presse@adgap.fr ^[4] indicating the following:

- for print media : title of publication, date published, page on which your work is reproduced or,
- for online media : title of website, date it is put on-line and the

url address of article.

After checking the details provided, particularly with regard to the instant information exception, we will contact the publications concerned and collect the royalties applicable according to our schedule.

For your information, we cannot act on your behalf for any matter involving your image rights in relation to an article about you.

One of my works has been used without my name being mentioned, what shall I do ?

In accordance with article L. 121-1 of the French intellectual property code, “the artist benefits from a right to recognition of his name, status and work”. This “perpetual, inalienable and indefeasible” right is vested in the artist or his beneficiaries and therefore cannot be protected by ADAGP.

In this instance, you will have to deal directly with the publication to ensure this right is recognised.

I am being asked to assign my rights to promote my exhibition in the press, is this compulsory ?

Exercising your copyright does not in any way prevent the promotion of your works in the press.

In fact, your works can be freely copied for an information item (e.g.: announcement of your exhibition or an opening, etc) in accordance with the instant information via the media exception (mentioned in article L. 122-5 9° of the French intellectual property code).

This exception applies throughout the event concerned under the following conditions :

- for print media : two copies of a quarter page maximum per article ;
- for digital media : two copies.

Links

[1] <http://www.cppap.fr/>

- [2] https://www.adagp.fr/sites/default/files/bareme_adagp.pdf
- [3] <mailto:Presse@adagp.fr>
- [4] <mailto:Presse@adgap.fr>
- [5] <https://demande.adagp.fr/>
- [6] <mailto:DREtranger@adagp.fr>
- [7] <https://www.adagp.fr/fr/faq/quest-ce-que-lexception-dite-dactualite>